

# TUBES

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## Tubes Radiatori in Home Life exhibition in Canberra

The **Home Life** exhibition, curated by **Elisabetta Pisu**, opens its doors in Canberra on **27 October** within the [Design Canberra Festival](#). The event, now in its ninth edition, celebrates design, art, craftsmanship and industry through 200 exhibitions, talks and symposia.

20 design objects were selected by the curator Elisabetta Pisu in an exhibition aimed at closely understanding our present and formulating hypotheses on the future scenarios that await us, to imagine how the house of tomorrow could be.

**Tubes** was selected to participate in Home Life with its product **Eve**, designed by **Ludovica+Roberto Palomba**. Eve is a design electric object which dispenses heat, light and wellness, since **it is concurrently an attractively-shaped heating element and a lamp**. Eve heats releasing hot air through a 360 degrees flow which comes from a split at floor level. The heating is electric and adjustable to two power settings (400W and 800W) plus a two-hour booster function. In the same way, it is possible to control the lighting function: the dimmable light is diffused like the heat from the lower part of the sphere.

**Tubes Radiatori** is a company that **manufactures high energy efficiency radiators** which, thanks to special internal technology and research into shape, **use reduced amounts of water, guaranteeing savings on water and energy with an excellent thermal response**. With its headquarters in the Venetian region, Tubes manufactures its products internally, which enables it to keep **full control over the production chain**. Furthermore, the suppliers are mainly **local**, with a view to safeguarding connections within the local area.

With Home Life, design turns out to be once again an effective magnifying glass to interpret reality, able to highlight how the social habits, trends, needs, desires of all of us have been transformed in recent years, together with them the objects we surround ourselves with and, ultimately, the house we live in.

The exhibition is realised with the support of: Embassy of Italy Canberra, Italian Cultural Institute Sydney.

In collaboration with: Craft + Design Centre and Design Canberra Festival.  
Partner: Consorzio di tutela della denominazione di origine controllata Prosecco (Prosecco DOC Consortium).

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## Short bio Elisabetta Pisu, curator

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Elisabetta Pisu is a design curator with a background in sociology and cultural management. Her field of research is contemporary design in relation to production processes, social values and the evolution of new expressive languages. Objects, environments and architectures are the focus of his study interests aimed at investigating the changing role of design in contemporary society. In 2016 he founded EP studio that deals with the creation, organisation and curatorship of international design exhibitions with a focus on the diffusion and promotion of Made in Italy. She has collaborated with important cultural institutions and curated exhibitions in prestigious museums, including: Design Museum Gent (Belgium), Cube Design Museum (Netherlands), Design Museum Holon (Israel), Museum of Craft and Design (San Francisco, USA), MODA - Museum of Design Atlanta (Atlanta, USA), L. A. Mayer Museum for Islamic Art (Israel), COD - Center for Openness and Dialogue (Albania).

November 2022

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Tubes Radiatori stands for design, know-how, cutting-edge technology and excellence Made in Italy in the "heat" production segment. Pioneers of its industry, the company was set up thanks to the passion and experience of the Crosetta family, who have always stood out for their courage and their ability to innovate, expressing the art of "savoir-faire" and painstaking care for detail in every single product. Starting with the simple and genial intuition of "releasing" the heating body from the constraints of valves, in over twenty years, Tubes has travelled a journey to grow its business through listening, research, experimentation, both technological and styling-related, which have enabled the brand to revolutionise the concept of the radiator, turning it into a design item, capable of defining the architectural space. The encounter with Ludovica+Roberto Palomba gave rise to Elements, a collection that boasts partnerships with leading names in international design, and that includes heating objects with a high sculptural value. In 2018 Tubes launches the Plug&Play collection, unique on the market, which presents electric design heating objects that don't require installation. Tubes won several prestigious international awards over the years, including in 2018 the Compasso d'Oro ADI.

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